

FOR IMMEDIATE RELEASE

**URBAN TURTLE LAUNCHES ITS HOSTED VERSION:
AGILE PROJECT MANAGEMENT IN TFS NOW EASIER THAN EVER**

Laval, Quebec, November 18, 2010—Urban Turtle, an Agile project management solution fully integrated into Visual Studio Team System, announces its availability “in the cloud”.

Urban Turtle helps Scrum teams plan, prioritize, manage, and track their work. Users can virtualize a Scrum board in TFS to get group views of hierarchical stories and tasks that can be prioritized simply by dragging and dropping them into a new location. The tool also helps users focus on a common goal and the current sprint.

Urban Turtle has partnered with PRAKTIK Hosting to offer this new way of using the product. PRAKTIK Hosting has just updated their hosting offering to provide an option for licensing Urban Turtle on top of TFS 2010. PRAKTIK Hosting is an established company that specializes in Microsoft Visual Studio technologies and is a premier provider of hosted Microsoft Team Foundation Server services.

According to current trends, hosting an ALM platform makes a lot of sense. Some of the major benefits include:

- Be up and running immediately (in less than a day).
- No need to invest in expensive hardware and software.
- No need to purchase costly bulk licences.
- No need to worry about maintenance, backups, and security.
- Developers in different locations are able to collaborate efficiently.

“We think it is a great solution for teams of all sizes and first-time TFS users. One of the cool things is that, for the end user, Urban Turtle as a hosted solution is the same as on-premises, no

differences. All you have to do is work on your projects and use Urban Turtle to plan and track them,” said Mario Cardinal, product manager at Pyxis (www.pyxis-tech.com).

To learn more about this offer: <http://urbanturtle.com/cloud/>.

About Urban Turtle

Urban Turtle (<http://urbanturtle.com>) is a brand developed by [Pyxis Technologies](http://www.pyxis-tech.com) (www.pyxis-tech.com). Pyxis was founded in 2000 as a consulting firm for organizations who wish to increase their software development productivity and adopt an Agile approach. Since 2005, Pyxis has trained and certified more than 1500 ScrumMasters and participated in numerous Agile development projects.

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